



Youth Ambassador Program 2023-2024

ICU baby is the largest non-profit organization in Florida to support families with a baby in the Neonatal Intensive Care Unit (NICU). Our mission is to unite NICU families and provide emotional, financial, and informational support so that babies and their families can thrive together in the NICU.

ICU baby's Youth Ambassador Program is designed for teenagers who have had a NICU experience themselves or who are passionate about helping the NICU community. The program gives these driven and passionate youth the opportunity to share their story, be a part of a unique team, and help further the mission of ICU baby by helping with a series of community engagement events.

Our Youth Ambassadors represent HOPE.

Expectations & Core Principles

- **HOPE** | Our Youth Ambassadors will be a symbol of HOPE for families of NICU babies. We expect our Youth Ambassadors to raise awareness about the NICU in our community by sharing their personal stories or by having a passion for the cause and ICU baby's mission.
- **INNOVATION** | We encourage our Youth Ambassadors to develop ideas to support and fundraise for NICU families.
- **RELIABILITY** | ICU baby has a total of 9 regularly scheduled Youth Ambassador meetings per year. Ambassadors are required to attend at least 7 meetings. While most of the meetings are virtual, students must attend 2 in-person meetings.
- **INVOLVEMENT** | ICU baby hosts several events such as the Hope Parade at Zoo Miami (November), the Holiday Wrapping Event (December), the Hope Car Parade (February), Siblings Month events (March), and the Father's Day event (May/June). We strongly encourage Youth Ambassadors to help with and participate in the Hope Parade, the Hope Car Parade, plus 2 other events of their choosing.
- **ENGAGEMENT** | Being active in the Youth Ambassador role is extremely important. Ambassadors will be responsible for participating in meetings. Cameras must be on during virtual meetings or attendance will not be counted.
- **RESPONSIBILITY** | During events/projects ambassadors are responsible for creating a theme, encouraging parent engagement, selecting music, deciding on décor, choosing food, etc.
- **TEAMWORK** | Ambassadors must commit to joining at least 1 Youth Ambassador Committee. Together the committees will spearhead an initiative and lead the rest of the Ambassadors during that project or event.



Committees Involvement

Ambassadors are required to be a part of at least one of the committees set forth below.

- **Hope Parade** | Duties will include setting up, presenting at, selling merchandise, and generally participating in the Hope Parade ICU baby booth.
- **Car Parade** | Duties will include coming up with a theme, creating a contest for best-dressed car, planning the event, and inviting additional members of the community, amongst other things.
- **Social Media** | Creating and maintaining content along with ICU baby's Social Media Coordinator.
- **Guest Speakers** | Organizing guest speakers to conduct training for the Youth Ambassadors.

Responsibilities

- Attend Monthly committee meetings via Zoom
- Complete the following "at-home" projects
 - Gratitude for Givers | April 2023
 - Pack-a-Pack Event | as per your schedule
- Volunteer at the following events:
 - **ICU baby Hope Parade**
 - **Holiday Wrapping Event**
 - **Hope Car Parade**
 - **Siblings Month Events**
 - **Celebration of Miracles Preparation**
 - **Father's Day Event**

Eligibility Criteria

- Be a NICU graduate, NICU sibling, or have a passion for advocating for NICU families.
- Be a student, entering 7th grade through high school.
- Make a commitment to serve on the committee for one school year.
- Interview with ICU baby Leadership Team