



Sponsorship of ICU baby's 2024

Celebration of Miracles Gala


A Night at the Chateau

Please join us for an evening to support families in our community
with a baby in the Neonatal Intensive Care Unit (NICU).



Loews Coral Gables Hotel
March 16, 2024 at 7pm





ICU baby's Support

ICU baby is a Miami-based, nonprofit organization that is dedicated to the support of families with a premature or critically ill baby in our community's Neonatal Intensive Care Units (NICU). Founded in 2014, ICU baby unites NICU families and provides emotional, financial and informational support so that babies and families can thrive together. Our vision is to build a community of NICU families who empower each other to be confident and present in their own NICU journeys, leading to better outcomes.

ICU baby currently has a presence in the NICUs of:

- UM/Jackson Memorial Medical Center's Holtz Children's Hospital (127 beds)
- Baptist Health System's South Miami Hospital (62 beds)
- Nicklaus Children's Hospital (54 beds)
- Mt. Sinai Hospital (16 beds)
- Florida University Hospital (32 beds)

Programs include our NICU Parent Mentor Program, NICU Pack Program, Transportation Assistance Program, NICU Empowerment Support Tools (NEST) Program, ICU Read Program, Meaningful Meals Program and Bereavement Support Program.



Celebrate Miracles

The Celebration of Miracles is ICU baby's signature fundraising event. It is our opportunity to celebrate our community's miracle babies and to remember the babies who do not survive their NICU journey.

Each year, ICU baby aims to raise enough money in sponsorship to cover all event costs so that ticket sales and donations can be directed to support the organization's programs. Help us meet our goal by making a sponsorship commitment. Together, we can provide parents in our South Florida community with the opportunity to be comfortable and present in the NICU with their baby so they can thrive together.

The 2024 Celebration of Miracles will include a cocktail hour and a seated dinner. Both tables and individual tickets will be sold. Seating with friends is only guaranteed with a monetary sponsorship or table purchase. People who choose to buy individual tickets will be assigned to tables.

Tables | \$2,500 for table of 8

Individual Tickets | \$275 each

Exclusive VIP reception reserved for monetary sponsors, board members and highest donors.



Join Us As a Sponsor To ...

Connect

Connect with NICU supporters and community members to showcase your company's mission and elevate our collective mission to help NICU families.

Unite

Join together to support families who are currently in the NICU with a baby who is premature or critically ill.

Celebrate

Celebrate the tiniest members of our community, the bravery of all NICU families and the talented healthcare heroes that help them everyday.



Past Event Sponsors for 2023

ICU baby's loyal partners have made monetary and in-kind contributions to underwrite past Celebration of Miracles events. This means that ticket sales, auction proceeds and donations collected funded ICU baby's programs. With your help, it is our goal that all proceeds from Celebration of Miracles directly benefit ICU baby's initiatives. Below is a complete list of the individuals and corporations that supported Celebration of Miracles 2023, Roaring 20's Casino Night.

Cats Meow

J.P.Morgan

THE URQUIDI FAMILY

Bee's Knees

DREW STOUTD
& YOUSBEL IBARRA

High Pillow



HAMILTON O'NEILL
FAMILY LAW ATTORNEYS

Hotsy Totsy

NICOLETTE &
LOGAN HARTMAN



Ritzy Rogue



ROSADO
natural.stone

BETSY SHERWOOD
& JUSTIN GRAY



Mercedes-Benz of Coral Gables
Mercedes-Benz of Cutler Bay
USSERY AUTOMOTIVE GROUP



Nicklaus
Children's
Hospital

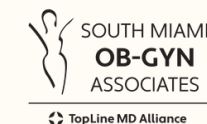


CORPORATE PARK OF
DORAL

The Ice

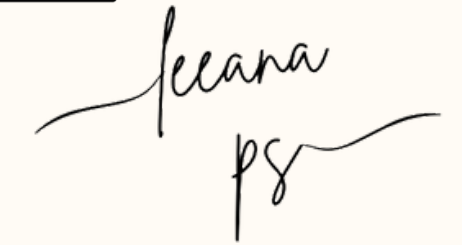
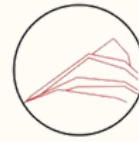


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TopLine MD Alliance

IN KIND SPONSORS



CASINO PARTY NIGHTS FLORIDA INC.

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DIEGO TRAVEL

GIARDINO GOURMET SALADS

KARLA HOYOS

LEVEL 6

MARLEY DOES IT

VIP PARTY PHOTO BOOTH

MOON AMIE

PIERO NICCOLAI

PLUME HOME DESIGN

PRIME 112

PRIZMA PHOTO

RADMILA LOLY

SOFIA BEINER

TREEHOUSE ACUPUNCTURE

COZY SALAZAR INTERIORS

YSL CLUTCH, NEIMAN MARCUS

BACHOUR

THE WHARF

SOUL CYCLE

ART & BEAUTY SALON

BEAUTIFUL SKIN BY ANNIE

SAILFISH

WORLD RED EYE

JAIME NICOLE

The Title Sponsor | \$25,000

Exclusive Presenting Sponsor - 1 Sponsorship Opportunity

Sponsorship package includes:

- Reception & dinner for 20 guests
- Honored live on stage as Presenting Sponsor throughout the evening
- Name/logo exclusively featured on step & repeat with ICU baby's logo
- Honored as Presenting Sponsor with premiere placement of name/logo & link on all event print and digital marketing materials, including the ICU baby program video and social media communications
- Speaking opportunity* during the Celebration of Miracles event
- Full page acknowledgement in event program
- Invitation for 8 to exclusive VIP donor reception prior to event
- Opportunity to include promotional items in event gift bag**
- Premier table placement
- One night, complementary Loews guest room the evening of the event
- Complimentary valet parking
- Curated gift box
- Champagne toast served tableside
- Designated cocktail server tableside
- Signature dessert for table

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* *Speaking script is timed and subject to approval*

** *Gift items subject to approval*

Platinum Sponsor | \$15,000

2 Sponsorship Opportunities

Sponsorship package includes:

- Reception & dinner for 16 guests
- Premiere placement of name/logo & link on all event print and digital marketing materials, including the ICU baby program video and social media communications
- Full page acknowledgement in event program
- Invitation for 6 to exclusive VIP donor reception prior to event
- Opportunity to include promotional items in event gift bag**
- VIP table placement
- Complimentary valet parking
- Curated gift box
- Champagne toast served tableside
- Designated cocktail server tableside

** Gift items subject to approval

Gold Sponsor | \$10,000

4 Sponsorship Opportunities

Sponsorship package includes:

- Reception & dinner for 12 guests
- Preferred placement of name/logo & link on all event print and digital marketing materials, including the ICU baby program video and social media communications
- One half page acknowledgement in event program
- Invitation for 6 to exclusive VIP donor reception prior to event
- Opportunity to include promotional items in event gift bag**
- Preferred table placement
- Complimentary valet parking
- Champagne toast served tableside

*** Gift items subject to approval*

Silver Sponsor | \$7,500

6 Sponsorship Opportunities

Sponsorship package includes:

- Reception & dinner for 10 guests
- Priority placement of name/logo & link on all event print and digital marketing materials, including the ICU baby program video and social media communications
- One fourth page acknowledgement in event program
- Invitation for 4 to exclusive VIP donor reception prior to event
- Opportunity to include promotional items in event gift bag**
- Preferred table placement

** Gift items subject to approval

Bronze Sponsor | \$5,000

Sponsorship package includes:

- Reception & dinner for 8 guests
- Name/logo & link on all event print and digital marketing materials, including the ICU baby program video and social media communications
- Acknowledgement in event program on sponsor block
- Invitation for 2 to exclusive VIP donor reception prior to event
- Opportunity to include promotional items in event gift bag**
- Preferred table placement

*** Gift items subject to approval*

Underwriting Sponsorship Opportunities

Please consider supporting the event by underwriting the costs of event activations.

- Reception Champagne Presentation | \$1,500
- Signature Coffee Cart | \$1,500
- DJ | \$2,000
- Signature 365 Photobooth | \$1,500
- Extravagant Display of Assortiment de Desserts | \$2,500

In return for underwriting these event costs, you will receive:

- Branded signs on the event activation sponsored
- Name/logo & link on all event print and digital marketing materials, including the ICU baby program video and social media communications
- Invitation for 2 to exclusive VIP donor reception prior to event
- Opportunity to include promotional items in event gift bag**

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Please note: tickets to the event must be purchased separately.

*** Gift items subject to approval*

In-Kind Donations

Including, but not limited to, auction items, wine or liquor sponsorship, florals, furniture, etc.

Fair Market Value of \$1,000 - \$2,500

- Name/logo & link on all event print and digital marketing materials, including the ICU baby program video and social media communications
- Acknowledgement in event program on sponsor block

Fair Market Value of \$2,500 - \$5,000

- Invitation for 2 to exclusive VIP donor reception prior to event
- Name/logo & link on all event print and digital marketing materials, including the ICU baby program video and social media communications
- Acknowledgement in event program on sponsor block

Fair Market Value of \$5,000 +

- Two tickets (valued at \$275 each) randomly assigned seating OR \$550 credit towards table purchase
- Invitation for 2 to exclusive VIP donor reception prior to event
- Name/logo & link on all event print and digital marketing materials, including the ICU baby program video and social media communications
- Acknowledgement in event program on sponsor block

Fair market value to be determined by IRS regulations.