ANNUAL IMPACT REPORT
2023

ICU baby®
About ICU baby

Mission
ICU baby unites NICU families and provides emotional, financial and informational support so that babies and families can thrive together.

Vision
To build a community of NICU families who empower each other to be confident and present in their own NICU journeys, leading to better outcomes.
History

ICU baby was founded in 2014 out of personal experiences and in direct response to the need for a greater framework of support for families with a baby admitted to the NICU. Our first program was launched on World Prematurity Day in 2015 at Baptist Health’s South Miami Hospital and programs were launched at UM/Jackson Memorial Medical Center’s Holtz Children’s Hospital exactly one year later. Since then, ICU baby has continued to introduce critical and innovative programming to meet the needs of NICU families in our South Florida hospitals. This Fall 2023, ICU baby was proud to expand and bring programs to the NICUs of Nicklaus Children’s Hospital, Mt. Sinai Medical Center and HCA Florida University Hospital.
Our Hospital Partners
Dear ICU baby Friends and Family,

Thanks to your generous support, 2023 was a year marked by exciting growth and an even more united South Florida NICU community!

We walked into the year with big plans and walked out of 2023 with tremendous gratitude for all that we were able to accomplish to serve more NICU families.

We experienced **growth in our core programming**, touching the lives of even more families at Holtz Children’s Hospital and South Miami Hospital. We increased the number of Meaningful Meals we hosted for families and brought back our ICU Read program so that babies spent less time alone and had the benefit of the auditory stimulation from a storybook being read to them. We also met more parents and siblings on the floor of the NICU during our bedside visits, offering them much-needed support and, at times, a hug. And, we increased the amount of financial support we gave to families who could otherwise not afford to be at their baby’s NICU bedside with our Transportation Assistance Program.

We experienced growth by **expanding to three new hospitals** - Nicklaus Children’s Hospital, Mt. Sinai Medical Center and HCA Florida University Hospital! Families with babies in these NICUs now have access to our NICU Empowerment Support Tools (NEST) Program, which provides critical information about the NICU and additional community resources to support their needs.

We experienced growth by **launching the ICU baby App**! Yes, finally ... “there’s an app for that!” We are proud to share that now families have access to ICU baby at the palm of their hands, which includes our NICU videos, journaling capabilities, a guidebook and even a photo log.

We experienced growth by **adding a new meaningful and moving event** to our roster - the **Little Miracles Luncheon** - defined by the Runway of Hope fashion show. NICU grads and their mother or father proudly graced the runway, sharing their heroic NICU journey and celebrating how far they’ve come at this special luncheon.

And, all of this growth and the very meaningful, tiny, quiet moments with NICU families one-on-one could not have been done without your generous support, in the time you volunteered or the money you gifted to us. **All of our work for our NICU community is possible because of you, and we could not be more grateful.**

Please join us in reflecting on our efforts in 2023 and help us usher in another year of critical support for the tiniest members of our community and their special families.

With gratitude,

Elizabeth Simonton
Executive Director | Co-Founder

Nichole Aldrich
Director of Finance | Co-Founder
3 Pillars of NICU Family Support

- NICU Parent Mentor
- NICU Pack
- Foster Care Kits
- Bereavement Support
- Meaningful Meals
- ICU Read

- Transportation Assistance
- Burial Assistance

- My NICU Baby Book
- NEST Video Library
- NEST Guidebook
- Community Resources

Emotional Support
There for families in their greatest time of need.

Financial Support
Easing life’s additional challenges.

Informational Support
Sharing what we have learned.

Volunteer Initiatives

NICU Support At Your Fingertips
We have an app for that!

In 2023, we celebrated the launch of the ICU baby App, which brings families free and convenient 24/7 access to our informational support programming, including NEST by ICU baby. The app is available in English, Spanish and Haitian Creole as are all of our ICU baby programs.

Welcome to the ICU baby App
Your all-in-one NICU app where you can make the most of your baby’s journey and connect with ICU baby and the NICU community.

Learn About the NEST
Take control of your NICU journey with NEST (NICU Empowerment Support Tools)
Programs

**Bereavement Support**
A memorial gift and grief support from parent mentors who also had a baby die in the NICU. Financial assistance with funeral arrangements for families of low-income levels.

**Meaningful Meals**
Cuisine and Crafts and Suppers of Support events provide a catered meal and connect fellow parents with a baby in the NICU for peer-to-peer support.

**NICU Pack**
A tote bag filled with essential NICU items to help parents care for and bond with their baby alongside the healthcare team.

**Transportation Assistance**
Monthly stipends to offset transportation costs for families whose visits to the NICU are limited because of financial hardship.

**ICU Read**
The ICU Read Program brings pre-screened ICU baby volunteers into the NICU to read to babies who are not visited often or may need extra stimulation and love. ICU baby Readers provide a comforting voice to soothe the babies as they rest.

**NEST – NICU Empowerment Support Tools**
A guidebook and journal, video library and online resources to provide parents with access to information so they can better understand and experience the NICU.

**NICU Parent Mentor**
One-on-one mentorship for NICU families from a veteran NICU parent. Support is offered bedside in the NICU and via tele-support.

**Volunteer Initiatives**
Opportunities to support NICU families through mentorship, hosting meals, packing NICU packs, supporting events, offering professional services or serving as a Youth Ambassador.
ICU baby App

Thanks to the Children’s Trust Innovation Grant, NICU parents across South Florida now have easier access to ICU baby’s informational support programming with our ICU baby App. This free and convenient resource includes NEST by ICU baby and helps parents make the most of their NICU experience when and where they need it most.
Key Impacts

Our Impact on Hospitals

5 Hospital Partners Included
8 Programs Sustained

Our Impact on Families

841 Babies Benefited
739 Families Supported

Support from Our Community

485 People Volunteered
508 People Donated

$921,146 Total Support & Revenue Received

4 Fundraising Events Held

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ICU baby is proud to have partnered with three additional hospitals this Fall to support families with a baby in their NICU. Now, ICU baby supports nearly 300 NICU beds, reaching more NICU families every day.

Expansion to the additional hospitals was made possible by funding from the Florida Department of Health, directed to ICU baby’s NICU Empowerment Support Tool (NEST) materials. Specifically, ICU baby was able to print hundreds of copies of NEST’s My NICU Baby Book - A Companion Journal and Guidebook - for South Florida NICU families so they would have the benefit of all of the resources our NEST program offers. The book connects with an online website and a library of videos that orient them to the NICU and provide much needed information to help them navigate their baby’s NICU stay. The NEST is a tri-lingual program, with all materials produced in English, Spanish and Haitian Creole, making it accessible to the diverse body of families ICU baby serves. ICU baby hopes to continue a strong partnership with the Florida Department of Health in Miami-Dade County to ensure that all families in South Florida have access to NEST and support while their baby is in the NICU.
ICU baby began programs in South Miami Hospital in 2015 and Holtz Children’s Hospital in 2016. We are proud to have continued our commitment to support NICU families in these hospitals without interruption over the years and thank the hospitals for their partnership.
Emotional Support

NICU Parent Mentor

Our NICU Parent Mentor Program includes 19 mentors who have each experienced the difficulty of having a baby in the NICU. Now, they volunteer 2-5 hours, week-after-week, to ensure that families with a currently admitted baby have access to the emotional support they need at their baby’s hospital bedside or over the phone. Mentors serve as active listeners and, when appropriate, connect parents to outside resources they may need to have a better NICU experience. Thanks to United Way Miami for being one of our several supporting partners for this program.
NICU Pack

Designed to provide parents with essential items they can use to help care for and bond with their baby. Items include:

- Information Package
- Personalized Message
- Tote Bag
- My NICU Baby Book
- NICU Milestone Cards
- Laundry Bag Set
- Baby Blanket
- CuddlePea Doll
- Story Book
- Breast Milk Cooler
- Baby K’tan
- Water Bottle
- Baby Wipes
- Hand Sanitizer

505 Telephone Conversations
1,023 Bedside Visits
3,323 Text Messages
7,750 Minutes of Tele-Support

466 NICU Packs Distributed
Valued at $115+ Each

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ICU Read

Our ICU Read Program brings pre-screened ICU baby volunteers into the NICU to read to babies so that they spend less time alone and receive extra stimulation and love. Research shows that early reading leads to improved language development in babies and ICU baby Readers provide a comforting voice to soothe the babies as they rest.

Bereavement Support Program

Our Bereavement Support Program helps families who experience the death of their baby in the NICU. The grief support team includes volunteers who also experienced the death of a NICU baby and members of our Parent Mentor Program. Grieving parents have the opportunity to receive the support they need after their devastating loss.

A child dying in the NICU is an incredibly difficult and often traumatic experience. It impacts every aspect of the bereaved family’s lives. A child isn’t supposed to die and the parents are often left with suffocating grief. One of the biggest predictors of how the family copes is social support. Strong social and clinical support provides the invaluable gift of space and time to talk about their babies and bear witness to the grief in a safe and supportive process. ICU baby volunteers connect to families in their most difficult days, offering a gentle and compassionate place to grieve. Being present for grieving families reduces feelings of isolation and assists the families in navigating their painful emotions.

- Naomi Rosenkranz, MS MSEd PMH-C
Meaningful Meals

Our Meaningful Meals Program offers families a catered meal and an opportunity for peer-to-peer support from other families with an admitted baby. We host Cuisine & Crafts during the lunch hour and Suppers of Support in the evenings. The bonds that form and the smiles that are had at ICU baby’s Meaningful Meal events are a welcome respite from the stressors the families endure in the NICU.

The Junior League of Miami partnered with us this year to host our Supper of Support meals at Holtz Children’s Hospital, further uniting the community with NICU families.

43
Events
Hosted

394
Families
Attended

670
People
United

Everything was great, the ladies are wonderful and have a big heart with a warm welcoming attitude. Greatly appreciated the lunch and crafts, and gifts for my baby and older daughter. Thank you.

- NICU Parent, Cuisine & Crafts Meaningful Meal Program
Financial Support

300 Families Received Transportation Assistance
Transportation Assistance

Our Transportation Assistance Program provides monthly financial stipends to families of low-income levels to offset expensive home-to-hospital travel costs. For parents who are financially insecure, the cost of transportation can be a barrier to them spending consistent time caring for their baby in the NICU. Thanks to Ocean Reef Community Foundation for being one of our several supporting partners for this program.

$97,233 Awarded in TAP Stipends

Parents share how this support helped:

“I get emotional thinking of how helpful it has been to receive the support from ICU baby. I have not worked for over 3 months so the financial burden increases daily. To have a free parking pass to come and go multiple times a day has allowed me to take care of not only my baby but also myself. Also, with the increasing prices of gas, my husband and I are truly grateful for the relief.

- NICU Mother, TAP Family

Burial Assistance

ICU baby distributed financial assistance to 17 families of low-income levels to help pay for the burial costs of their babies.
Our NICU Empowerment Support Tools (NEST) are a targeted effort to increase parents' NICU health literacy so they can more confidently and competently care for their baby in the hospital.

The NEST is a series of three information channels - a book, a video series and online resources - designed to be accessible to parents with diverse backgrounds and different NICU journeys. Like all of ICU baby’s programs, all NEST resources are available in English, Spanish and Haitian Creole. Thanks to the Florida Department of Health in Miami-Dade County for being one of our several supporting partners for this program.
Parents share how this support helped:

Very helpful resource and fantastic organization. Really helped my wife and I navigate the NICU with our newborn. Thank you for all that you do!

- NICU Father,
Engaged NEST Family

Research indicates that when parents are informed and involved in their baby’s NICU care, better outcomes result and NICU experiences are improved for babies and parents alike.

Our NICU Empowerment Support Tools (NEST) include:

**NEST Video Library**
Get answers to your most pressing NICU questions with a series of 12, 5-minute informational videos, offered in all three languages.

**My NICU Baby Book**
Preserve precious memories, celebrate milestones and track your baby’s progress in your very own journal.

**Community Resources**
Discover resources at your hospital and in the community for additional family support.

**NEST Guidebook**
Learn about the NICU, including common terms, communication strategies, and other helpful information.
Volunteer Initiatives

Our Volunteer Initiatives are the foundation of our ability to fulfill our mission throughout the year. ICU baby invites members of our community to come together to support NICU families in a way that is meaningful to them.

5,325 Volunteer Hours
485 Total Volunteers

2023 NATIONAL Volunteer Week
APRIL 16-22
Meet Our Different Groups of Volunteers!

22 NICU Parent Mentors & 9 Bereavement Mentors
Our ICU baby Parent Mentors & Bereavement Mentors have had a NICU experience and volunteer for up to 5 hours weekly, offering psychosocial support in the NICU and telephonically.

230 Project Volunteers
Our project volunteers are groups from around the community who gather to prepare NICU Packs and gifts.

15 Professional Volunteers
Our professional volunteers include members of our leadership team helping with day-to-day operations and our Board of Directors guiding the strategic growth of the organization.

44 Event Volunteers
Our event volunteers ensure our Celebration of Miracles, Hope Parade and Little Miracles Luncheon run smoothly.

110 Youth Ambassadors
Our Youth Ambassadors are students in 7th-12th grade who have been NICU babies or NICU siblings or simply care about giving back, as they help facilitate a variety of ICU baby initiatives throughout the school year.

Pack-a-Pack Packing Events & Gift Prep
Volunteers Assembled 479 NICU Packs, packaged 409 Breast Milk Coolers, 280 NEST Bundles and wrapped 927 Gifts for our NICU families.
Fundraising Events

HOPE PARADE
A Walk in Support of NICU Families

ICU baby®

879 Participants

100+ Volunteers

Watch This 1 Min. Video Of The Parade
Hope Parade

Hundreds of community members gathered once again at Zoo Miami for ICU baby’s 3rd Annual Hope Parade and it was a morning to remember! This year, more than ever, NICU alumni who had been supported by ICU baby’s programs returned to celebrate their NICU journeys. Families connected with their NICU grad’s nurses and ICU baby mentors, reflecting on their NICU journey. Community members from schools and companies also joined in the morning festivities to show their support, participating in the Kid Zone, the Adventure Map Trail and the Why Wall. The Hallway of Hope remained a morning highlight as guests walked through a walk path lined with photos of babies in the hospital and now as NICU grads. Thanks to our generous sponsors, loyal supporters and loving families for making this morning such a huge success and for raising awareness about the NICU.
Little Miracles Luncheon

ICU baby’s Little Miracles Luncheon was everything it promised it would be and more – meaningful, moving and a beautiful reminder that NICU babies are little miracles. Chaired by preemie mom, Chelsea Mandler, guests were greeted by a champagne cocktail hour with a live pianist. After moving into the ballroom for a three course lunch, the essence of the event was brought into the spotlight as the stories of two brave families of preemies were shared. Then came the much anticipated Runway of Hope where 11 NICU grads graced our “runway” with their mother or father and pictures of them in the NICU displayed on screen. There was not a dry eye in the room, as guests were uplifted by their stories of challenge, triumph and unwavering courage and hope.

Thanks to our extraordinary sponsors Love Shack Fancy, Boy Meets Girl, Wish Fine Jewelry and Dry Bar for pampering our models and making them feel special. Their support of NICU families provides ICU baby with the opportunity to support NICU families.

Give Miami Day

With the generous support of 136 collective donors, we raised $51,233 on our Give Miami Day platform and even more gifts came in from private donations made off-line.
Celebration of Miracles

Three hundred ICU baby supporters and sponsors came together for this year’s Celebration of Miracles gala to support our community's NICU families. The fundraising event, presented by JP Morgan – Urquidi Wealth Management, was held at the Four Seasons in Brickell on April 28th. The Honorary Co-Chairs of the Celebration of Miracles gala were City of Miami Mayor Francis Suarez & his wife, ICU baby Board Member, Gloria Fonts Suarez and ICU baby Board Chairman, Drew Stoudt & his husband, Yosbel Ibarra.

This year we “Raised the Stakes” with a Roaring 20's Casino Night! Guests donned feathers & sequins as they mingled in style and enjoyed games like Roulette, BlackJack and Poker. They played for chances to win fabulous raffle prizes and experiences while raising funds for ICU baby!

Thank You to Our Presenting Sponsor

Thank You to Our Monetary Sponsors

J.P. Morgan

The Urquidi Family

The CAT'S MEOW

The URQUIDI FAMILY

The Bees Knees

Drew Stoudt & Yosbel Ibarra

The High Pillow

HAMILTON O'NEILL

Family Law Attorneys

Hoty Totsy

The Hartman Family

The Ritz Royale

Rosado

The Coral Group

Baptist Health

Delta

The ICE

J.P. Morgan

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## Financial Highlights

### Assets

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### Total Expenses

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<td>2024</td>
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*Budgeted
### Support & Revenue

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**Total Support & Revenue**  
$921,146

### Expenses

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**Total Expenses**  
$1,017,327
# Partners

## Monetary Donors

### Preemie Partners $5,000+

- Aldrich Family Charitable Foundation
- Allegany Franciscan Ministries
- Anthony & Polina Pompliano
- City of Miami
- Drew Stoudt & Yosbel Ibarra
- Errin Siagel & Teresa Koster
- Fernandez Pave the Way Foundation
- Florida Blue Foundation
- Florida Department of Health
- John & Stacy Bolduc
- Meredyth Anne Dasburg Foundation
- Nathan & Chelsea Mandler
- Ocean Reef Community Foundation
- Peter & Anna Kolchinsky Foundation
- Prolacta Bioscience Foundation
- The Children’s Trust
- United Way Miami

### Preemie Patrons $1,000-$4,999

- Alberto & Ivanna Omeechevarria
- Alex Rodriguez
- Bruce & Amy Baird Charitable Fund
- Caleb & Alyce Aldrich
- CarMax
- Christoph & Sylvia Westphal
- Coral Gables Community Foundation
- Easton Family Foundation
- Ed London & Claire Amerena London
- Impact Deposits Corp.
- J Bruce Ricciuti
- Jonathan Hine
- Justin Joy & Drew Kovacs
- Keith & Nancy Stuart
- Key Biscayne Community Foundation
- Nathalia Ashworth
- Pascale Van Kipnis
- Rebecca Mandler
- Robert Parks
- Sarah Briggs
- Sasaki Family Charitable Fund
- Thomas McIntyre
- Vytas Simas & Hope Aldrich
- Wayne & Ana Ramoski
- Westminster Christian Private School, Inc.
- Zeenia Phillibert

### Preemie Pals $500-$999

- Alba Davalos
- Alejandro & Meche Perez Duque
- Alex & Maria Alonso Montague
- Ayesha Daver
- Bobby & Alyson Christoph
- Charlotte Althin Hicks
- Edward Perry
- Elizabeth Dagres
- Elizabeth Valdivieso
- Eric Silver
- Fernando & Emma Vila
- Gables Pediatrics
- Gaurav Malhotra
- James & Julie Kittler
- James & Rebeca Suarez
- Joaquin & Maria del Carmen Jimenez
- Jose Antonio & Consuelo Rodriguez
- Lourdes Leon
- Love Shack Fancy
- Maria Valdivieso
- Mary Billard
- McKinsey & Company
- Mike & Caryn Musaffi
- Nicole Valls
- Philip Teitelbaum
- Prakash Mahtani
- Rosa Lopez
- Shahnaz Duara, M.D.
- Susan Simonton
- Wendy Allen
- William & Peg Perry

*We apologize if we unintentionally omitted anyone. Please reach out to let us know.*
During our Fall sponsor appreciation event, six companies were honored for their partnership with ICU baby for three years or more.

Plaques awarded to:

In-Kind Donors

**Preemie Partners**

$5,000+

- Cynthia Demos Communications
- Diageo
- Frida
- Greenberg Traurig
- KMBG Design
- Little Wings
- One Vision Resources
- Softbolt Inc.

**Preemie Patrons**

$1,000-$4,999

- Junior League of Miami
- McGlannan School
- Miami Diaper Bank
- MSC Cruises
- Prizma Photo
- United Way Miami

**Preemie Pals**

$500-$999

- Bobo’s Oat Bites
- Publix
- Wawa

The Stitching Groups:
- Miami Jewish Health Systems
- Miramar Memorial Hospital NICU
- Palace at Coral Gables
- Plymouth Congregational Church
- The Contemporary Miami

During our Fall sponsor appreciation event, six companies were honored for their partnership with ICU baby for three years or more.

Plaques awarded to:

- [Image of plaques being presented]

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2023 Team

Board of Directors

Drew Stoudt, M.D. | Chairman of the Board - Principal Partner, Gables Pediatrics

Nichole Aldrich | Co-Founder & Director of Finance, ICU baby

Ani Buraglia | Chief Executive Officer, The Fernandez Pave the Way Foundation

Shayna Dominguez, Ed.D. | Senior Director, Workplace Learning

Ana Glass | Director of Premium Client Services, The Miami HEAT

Nicolette Hartman | Partner, Daversa Partners

Prakash Mahtani | Director, PricewaterhouseCoopers LLP (PwC)

Carolina Mazuera | Consultant, McKinsey & Company

Stephanie Rosado | Partner & Social Media Director, Cultivate PR

Elizabeth Simonton, J.D. | Co-Founder & Executive Director, ICU baby

Gloria Fonts Suarez | Owner, Cymbidium Events
NICU Parent Mentors
Lisa Banegas
Celeste Bared
Karime Beckmann
Adriana Del Vecchio
Haviva Gelman
Katia Herminio
Valerie Hernandez
Charlotte Hicks
Leah Jayanetti
Karina Kalb
Jordana Klausner
Isabella Lundeberg
Jenna Luque

Marsha Petersen
Cristina Pravia
Adriane Rodriguez
Fabiana Rosamilla
Nicole Shay
Elizabeth Simonton
Barbara Vallenias
Pascale Van Kipnis
Tracey Watson-West

Katia Herminio
Leah Jayanetti
Karina Kalb
Vanessa Martinez
Adriane Rodriguez
Naomi Rosenkranz

Meal Volunteers
Claudia Aponte
Karime Beckmann
Dahlia Dorman Thomas
Kelly Duvall
Carol Edmond
Haviva Gelman

Bereavement Mentors
Nichole Aldrich
Renata Aurelius
Adriana Del Vecchio

Charlotte Hicks
Jalyme Hubbard
Karina Kalb
Maria Leon-Mills
Jenna Luque
Katia Herminio
Leah Jayanetti
Barbara Vallenias
Pascale Van Kipnis

Leadership Team
Co-Founder & Executive Director
Elizabeth Simonton, J.D.

Co-Founder & Director of Finance
Nichole Aldrich

Founding Board Member & Director of Programs & Education
Leah Jayanetti, DT, DPT, PMH-C

Director of Programs & Operations
Vanessa Salvo

Assistant Director of Communications & Events
Stacey Alpert

Director of Transportation Assistance Program
Karina Kalb

Director of Social Media
Valentina Rodriguez

Marketing Advisor
Valerie Hernandez

Bereavement Support Advisor
Naomi Rosenkranz, MS MSEd PMH-C
THANK YOU!

Join us at Our Fall 2024 Events!

Little Miracles Luncheon | September 27
Hope Parade | November 3
Give Miami Day | November 21

Please continue to support our work by making a donation!

www.icubaby.org/donate

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